PARIS, THE GLOBAL MEETING PLACE OF THE INDUSTRY

MARCH, 31ST
APRIL, 03RD 2020
PARIS NORD - VILLEPINTE

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TOMORROW’S INDUSTRY IS BEING SHAPED HERE
GLOBAL INDUSTRIE, A RECORD-BREAKING EVENT

With 2,500 EXHIBITORS from 40 COUNTRIES and 45,861 VISITORS from 84 NATIONS, a 12% increase compared to the first edition in 2018, GLOBAL INDUSTRIE Lyon 2019 was a record-breaking event and generated enthusiasm among the professionals who came from all over the world.

Boosted by this impressive performance, THE EVENT’S RETURN TO THE CAPITAL IN 2020 will also be marked by a considerable turnover in visitors, only 16% of visitors in Lyon having been present the previous year in Paris ... and consequently by business opportunities!

THE ONLY FRENCH EVENT GATHERING THE WHOLE INDUSTRIAL ECOSYSTEM, THE VALUE CHAIN AND THE USER MARKETS

Over a period of 4 days in a 110,000 m² area at the Paris Nord Villepinte Exhibition Center, GLOBAL INDUSTRIE Paris 2020 will present:

- A WORLDWIDE TECHNOLOGICAL OFFER bringing together all the know-how, skills, expertise and solutions of the 40 main industrial sectors,
- A GENUINE SHOWCASE OF INNOVATION highlighting the latest novelties,
- A PLATFORM FOR EXCHANGES facilitating the creation of partnerships or alliances, links between research and companies, good relations between customers and suppliers and the meeting of talented young people with Human Resource managers and specialists,
- HIGHLIGHTS AND ACTIVITIES providing an opportunity to see, touch and understand innovations and state-of-the-art industrial processes and revealing outlooks of the future industry,
- MONITORING OF TRENDS and emerging signals in order to better anticipate transformations in the sector,
- A POINT OF POLITICAL AND INSTITUTIONAL CONVERGENCE under the patronage of the French President and with the active support of the main international, national and regional authorities and socio-professional organisations.

CHALLENGING MISSIONS

GLOBAL INDUSTRIE wishes to:

- GUIDE people towards new skills and new jobs,
- PROMOTE a positive image of the French industry among the general public and young people in particular,
- SUPPORT the whole industrial community to enable it the best commitment to the industry of the future,
- BE INFLUENTIAL in Europe and worldwide on a europe and global level to restore the French industry to its rightful position.

SATISFIED EXHIBITORS*

85% of exhibitors declared that they were satisfied with their participation

91% believe that the synergy created by grouping the four exhibitions together is successful

72% of their contacts had plans to invest

GLOBAL INDUSTRIE 2020 IS REORGANISING AROUND 20 MAJOR INDUSTRIAL SECTORS.

The aim is to propose an up-stream - downstream reading of the industry around major themes, bringing together suppliers of know-how (subcontractors), machines ans equipment.

- Smart Tech
- Robotics
- Electronics (equipments - know-how)
- Quality control and measurements
- Assembly and mounting - Industrial fastening
- Factory equipments and industrial supplies
- Tooling
- Machine tool for metal eroding and equipments
- Industrial IT
- Welding
- Sheetmetal, tube, wire and profiles (equipments and tooling)
- Sheetmetal, tube, wire and profiles (know-how)
- Semi-finished (know-how)
- Material treatment [equipments - know-how]
- Wood, technical textiles & other materials (know-how)
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New in 2020: the whole electronics and plastics sectors (Production Equipment, Peripherals, Know-how & Raw Materials) are now represented at Global Industrie!

The new event: take part in Golden Tech', the great challenge of industrial performance!

Because industry is exciting, enriching and innovative, this challenge will identify and reward for the first time the best professionals, technicians, designers, engineers, etc. in all industrial fields.

A new interface to optimise your participation!

You will be able to describe your profile in real time and discuss with other participants to obtain qualified and effective business appointments!

* Source: satisfaction survey conducted by Goudlink after GLOBAL INDUSTRIE 2019
MIDEST, THE GLOBAL SHOW FOR ALL INDUSTRIAL SUBCONTRACTING KNOW-HOW

For nearly 50 years, the biggest markets in world industry have been coming to the biggest international event for industrial subcontracting.

ALL THE KNOW-HOW REPRESENTED
With more than 1200 exhibitors, 40% of which are international exhibitors from around forty countries, MIDEST proposes a complete offer of know-how in industrial subcontracting in which you will necessarily find your place (metal, plastics and electronics sectors).

A merger of four large exhibitions: each on a leader in their field:

- MIDEST, the global show for all industrial subcontracting know-how
- SMART INDUSTRIES, the smart, efficient & digital industry event
- INDUSTRIE, the manufacturing technologies and equipment event
- TOLEXPO, the show for sheet metal, tube and section working

This approach is complemented by another (geographical) approach aimed at visitors seeking partners more particularly in specific regions or countries and materialised by large regional and international pavilions. With some forty nations represented among the exhibitors and its hosting of events with a worldwide scope and prestigious international visits, GLOBAL INDUSTRIE constitutes one of the main international industrial events in Europe.

VISITORS WHO ARE PREDOMINANTLY DECISION-MAKERS

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>10.2%</td>
</tr>
<tr>
<td>Designers</td>
<td>22.3%</td>
</tr>
<tr>
<td>Decision-makers</td>
<td>49.6%</td>
</tr>
</tbody>
</table>

* Data taken from the LENI analysis of visitors in 2019

There figures guarantee that you will be making effective contact with the main markets!

5 REASONS TO EXHIBIT AT MIDEST

- **Develop** your customer portfolio and your business.
- **Open up** to new markets or customer sectors.
- **Meet your customers** and take advantage of a moment of conviviality to discuss their projects.
- **Make** your technological innovations and new developments have a big impact.
- **Keep** your commercial and technical monitoring up to date and unite your teams.

Register now for MIDEST 2020!